

# Roadmap to Win!

**You've just had lunch with an industry friend. She has given you this brief information and relayed that the A/E selections will be upcoming. You need to evaluate the opportunity to determine if it is a project worth pursuit by your company. You and members of your Architectural team have 2 appointments with selection committee members to query and learn more about the project, the process and the players to determine if you will pursue and what your next steps should be.**

**Project:** Freestanding ED, Outpatient Center and Medical Office Space

**Location:** New Site in Cave Springs, Florida

**Owner:** Breakers Hospital System

## **Selection Committee:**

1. **Ms. Annabel Bubbles** – Ms. Bubbles has been with Breakers Hospital System for over 10 years and has recently been assigned to be the Administrator of this new facility. She is a University of Iowa graduate and a rabid Hawkeye fan. She has close ties to the Economic Development Arm of Winter Garden and is very concerned about bringing new, higher paying jobs to revitalize their economy.
2. **Ms. Corey Reeve** – Ms. Reeve has been hired to be the project manager overseeing design and construction of this new facility. She is an architect who has worked on many highly visible commercial projects. She is a UCF alumnus who also was a Disney princess over the summers.

Not available to be interviewed at this time, but on the committee:

4. **Mr. Kilroy Healthcare**
5. **Mr. Sean Caregiver**
6. **Ms. Maureen Geriatric**