

Making the Case for Certification



**Southeastern
Regional Conference**
Alabama | Atlanta | Charlotte | Central Florida
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Eligibility

To earn the CPSM candidates must meet the following requirements:

- Possess a bachelor's degree or an advanced degree plus four years of experience in marketing or business development for firms providing professional services, or
- Possess an associate's degree plus six years work experience in marketing or business development for firms providing professional services, or
- Without a degree, have eight years of experience in marketing or business development for firms providing professional services,
- Pledge to abide by the CPSM Code of Ethics

Resources



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